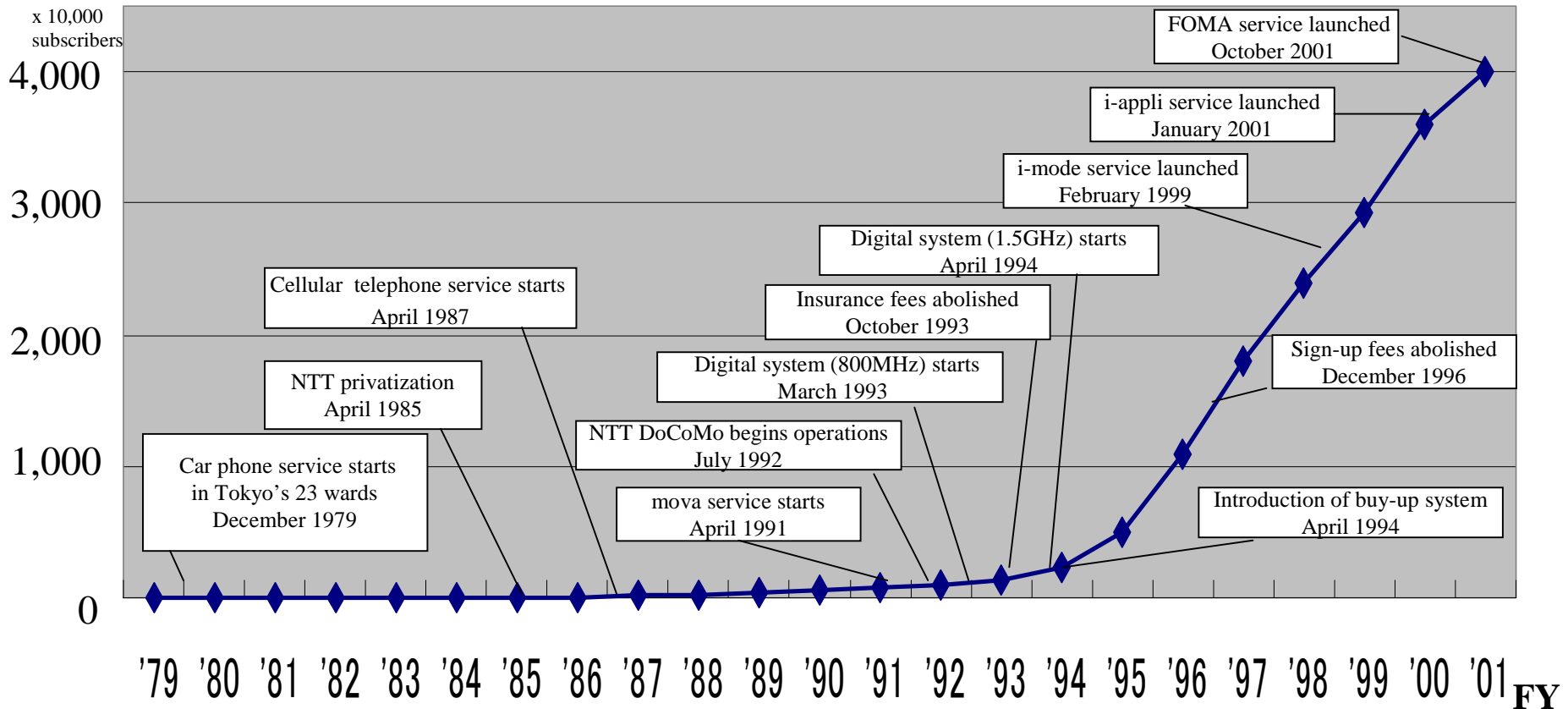


NTT DoCoMo Group Cellular and Car Phone Subscribers (FY 1979-FY 2001)

NTT DoCoMo began providing car phone service in the Tokyo area in December 1979, and in April 1991 introduced mova®, a super-compact mobile phone. Digital service began in March 1993, and NTT DoCoMo abolished the deposit fee system in October 1993. The buy-up system was started in April 1994, and the sign-up fees were abolished in December 1996. NTT DoCoMo launched its i-mode service in February 1999, followed by its i-appli™ service in January 2001. The number of subscribers has been increasing steadily, and the number of cellular and car phone contracts surpassed 40 million in February 2002.

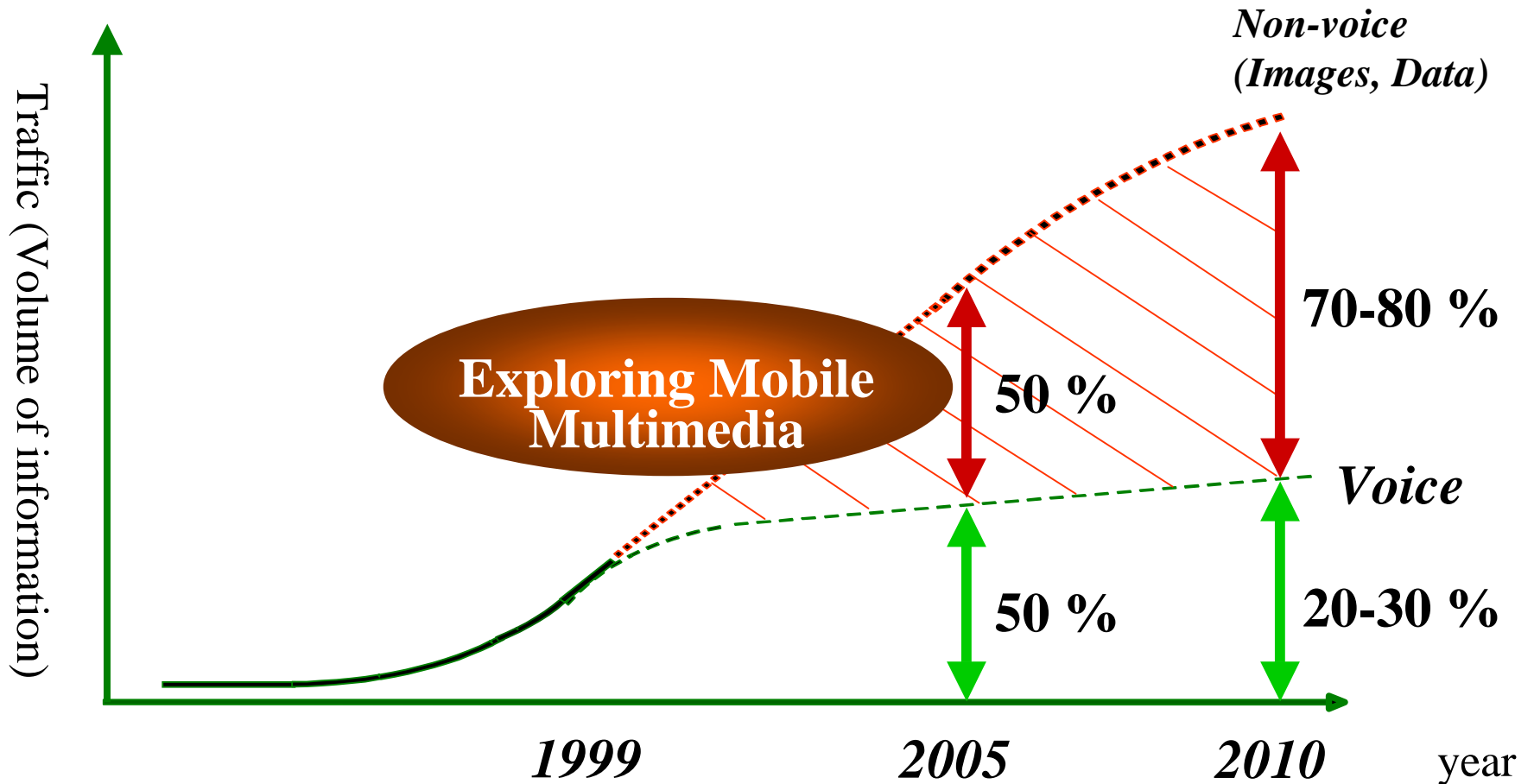


* As of the end of each FY (as of Feb. 12 for FY2001)

i appli is a trademark of NTT DoCoMo, Inc. in Japan and other countries. mova is a registered trademark in Japan.

From Voice to Non-Voice, the Market Expands

Mobile technology development began with cellular and car phone service. Mobile communications technology is no longer limited to the voice communication field. Equipped with a single mobile device, people can now shop cashless or move freely around in a place they visit for the first time by taking advantage of the various information services being offered. "From voice communications to non-voice information applications," the recent trend in mobile multimedia is expected to create an even bigger market.



* NTT DoCoMo estimates based on the Monthly Consumer Confidence Survey issued by the Economic and Social Research Institute, and other sources.