

Operation Data for 1st Quarter of 2002

2002.08.02
NTT DoCoMo, Inc

		1st Quarter of 2002 (from April, 2002 to June, 2002)	Fiscal 2001 ended March 31, 2002 (full year results)	Fiscal 2002 ending March 31, 2003 (full year forecasts)
Cellular				
Subscribers	thousands	41,462	40,783	43,800
FOMA	thousands	114.5	89.4	1,380
Market Share (1)	%	58.6	59.0	-
Net Increase	thousands	679	4,757	3,010
FOMA	thousands	25.1	89.4	1,290
Aggregate ARPU (PDC) (2)	yen/month/ contract	8,150	8,480	8,030
Voice ARPU	yen/month/ contract	6,520	6,940	6,360
i-mode ARPU (3)	yen/month/ contract	1,630	1,540	1,670
ARPU (FOMA)	yen/month/ contract	7,800	8,750	-
MOU (4)	minute/month/ contract	169	178	171
Churn Rate (5)	%	1.16	1.18	1.18
i-mode				
Subscribers	thousands	33,493	32,156	36,800
i-appli™ compatible (PDC)	thousands	14,237	12,540	-
i-mode Subscription Rate	%	80.8	78.8	84.0
Net Increase	thousands	1,338	10,461	4,640
iMenu Sites	sites	3,064	2,994	-
i-appli	sites	338	270	-
Access percentage by content category (6)				
Ringing tone/Screen	%	34	37	-
Game/Horoscope	%	20	20	-
Entertainment Info	%	24	21	-
Information	%	13	12	-
Database	%	4	5	-
Transaction	%	5	5	-
Independent Sites*	sites	55,371	53,534	-
Percentage of packets transmitted (6)				
Web	%	85	83	-
Mail	%	15	17	-
ARPU generated purely from i-mode (PDC)	yen/month/ contract	2,040	2,200	2,060
PHS				
Subscribers	thousands	1,896	1,922	1,960
Market Share (1)	%	33.3	33.7	-
Net Increase	thousands	-26	110	40
ARPU	yen/month/ contract	3,600	3,830	3,490
MOU	minute/month/ contract	117	121	119
Data Transmission Rate (7)	%	76.2	72.50	-
Churn Rate (5)	%	3.27	3.58	3.25

(1) Source: Telecommunications Carriers Association

(2) ARPU (Average monthly Revenue Per Unit)

Aggregate ARPU (PDC) = Cellular Phone Service ARPU (Voice ARPU) + i-mode ARPU

(3) i-mode ARPU = ARPU generated purely from i-mode x (no. of active i-mode users/no. of active cellular phone users)

No. of active users = (no. of subscribers at the end of previous quarter + no. of subscribers at the end of current quarter) / 2 x no. of months

(4) MOU (Minutes of Usage): Average communication time per one month per one user

(5) Churn Rate:

FY: Total number of cancellations for one year/Total subscribers at the end of each month,
from March in previous fiscal year to February in current Fiscal year

Q1: Total cancellations for first quarter/Total subscribers at end of each month, from March 2002 to May 2002

(6) Calculation does not include i-mode access via FOMA

(7) Percent of data traffic in total outbound call time

* Formerly called "Voluntary Websites"

Cautionary Statement

The forecasts presented herein are forward-looking statements within the meaning of Section 27A of the U.S. Securities Act of 1933 and Section 21E of the U.S. Securities Exchange Act of 1934. The full of forecasts of operational data for fiscal 2002 ending March 31, 2003 are forward-looking statements about the future performance of DoCoMo which are based on management's expectations, assumptions, estimates, projections and beliefs in light of information currently available to it. These forward-looking statements are subject to various risks and uncertainties that could cause actual results to be materially different from and worse than as described in the forward-looking statements. Potential risks and uncertainties include, without limitation, DoCoMo's ability to continue to attract and retain subscribers to its services in a wireless communications market experiencing slowing growth; DoCoMo's ability to continue to generate usage among customers; DoCoMo's ability to add capacity to its existing networks; DoCoMo's ability to smoothly expand, acquire subscribers and add capacity as necessary for its FOMA 3G network; DoCoMo's ability to successfully expand internationally through international alliances and investments outside of Japan and achieve expected financial returns; changes in the economic or regulatory environment and DoCoMo's ability to respond and adapt to such changes; DoCoMo's ability to continue to win acceptance of its products and services, which are offered in highly competitive markets characterized by continual new product introductions, rapid developments in technology, subjective and changing consumer preferences; and DoCoMo's ability to maintain minutes of use and average monthly revenue per unit at the expected levels. Further information about the factors that could affect the company's results is included in "Item 3.D: Risk Factors" of its annual report on Form 20-F filed with the U.S. Securities and Exchange Commission on July 10, 2002, which is available in the investor relations section of the company's web page at www.nttdocomo.com and also at the SEC's Public Reference Room at 450 Fifth Street, N.W., Washington, D.C. 20549, about which you may obtain further information by calling 1-800-SEC-0330. The annual report filed on July 10, 2002 is also available at the SEC's web site at www.sec.gov.