



Ryuji Yamada

President and CEO

Ryuji Yamada assumed the posts of NTT DOCOMO, INC. President and CEO in June 2008 after an accomplished 35-year career with both NTT DOCOMO and its parent company, Nippon Telegraph and Telephone Corporation (NTT).

Since joining NTT DOCOMO as a Senior Executive Vice President, a Member of the Board of Directors and Managing Director of the Corporate Marketing Division in June 2007, Mr. Yamada has contributed greatly to the growth and advancement of the mobile market for corporate customers.

From June 2004, prior to joining NTT DOCOMO, he was a Senior Executive Vice President for NTT, where he oversaw its world-class research center and exercised decisive leadership in developing the company's Next Generation Network (NGN).

From July 1999 to June 2004 he held various top managerial positions at Nippon Telegraph and Telephone West Corporation (NTT West), a regional fixed-telecommunications carrier in western Japan, where he played a key role in making the company profitable just three years after NTT's reorganization in 1999.

In 1994 Mr. Yamada took the lead in drawing up NTT's "Basic Concept and Current Activities for the Coming Multimedia Age," the strategic plan for the company's transition from voice services to a wide range of advanced IP services for the Internet age, which continues to underpin the NTT group's long-term vision. Over the years he was also a central figure in planning NTT's 1.7-trillion-yen network of nationwide facilities.

Mr. Yamada started his career at NTT Public Corporation in April 1973 as a network engineer after graduating from Osaka University's Graduate School of Engineering with a master's degree in telecommunication engineering.

Known for his athletic ability, he enjoys golf, tennis and skiing in his free time. He was born on May 5, 1948.